

Directory of
I L L U S T R A T I O N
No. 24

ORDER FORM

Return with artwork and payment by May 3, 2007.
We must receive a completed Order Form for each artist.

advertiser name: _____ phone: _____

billing/mailling address—for all correspondence, invoices and books. Is this a new address? yes no

street: _____

city/state/zip: _____ country: _____

e-mail: _____ fax: _____

shipping/street address—for all FedEx and UPS shipments (press proofs and reprints).

street: _____

city/state/zip: _____ country: _____

advertiser listing: Spell out exactly how you would like to be listed in our advertiser index — you may choose to list either your “Last Name, First Name” or “Company Name”— we cannot list both. Rep groups may provide 1 listing for each full page artist, plus 1 listing for the rep/company.

Last Name: _____ First Name: _____

OR Company Name: _____

reprint options: Select one option only.

- 1,000 Book Stock (no extra charge)
- 2,000 Book Stock (\$65/pg; \$130 spread)
- 1,000 Laminated Card Stock (\$280/page; \$475/spread) (in lieu of book stock)

Please Note: All spread reprints will be cut. (Spread and Rep/Group advertisers must choose same reprint option for all pages.)

DI#24 page on-line:

On-line December 2007 at: www.directoryofillustration.com. Links to your personal website and e-mail are included.

YES! Please put my DI#24 page on-line. **NO, I do not want my page on-line.**

Provide website and e-mail address for your free links:

URL: _____ e-mail: _____

additional production charges: Please check all that apply.

Late Artwork Submissions:

- Artwork received between May 4 and May 11 \$50
- Artwork received after May 11 per day \$10

Production:

- Minimum charge for production work after artwork submission . . . \$125
- Page design service \$275/page \$450/spread

Traditional Artwork:

- Additional separations (5 included) each \$115
- Silhouetting or vignetting per image \$75
- Image insetting per image \$45
- Black background with reverse type per page \$75
- Reverse type per page \$75
- Process color background per page \$75
- Bleed 4-color background separation per page \$75
- Color tints (1 per page free) per tint \$75
- Position prints each \$20

Submit 2 copies of this form along with your artwork by May 3, 2007 to:

Serbin Communications, Inc., 813 Reddick Street, Santa Barbara, CA 93103 Attn: DI#24 Production
Tel: 800.876.6425 or 805.963.0439 Fax: 805.560.7648