

SPECIAL REPORT: THE SUBPRIME IN THE SCHOOLHOUSE

JANUARY 2008

# Bloomberg

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# The Big Deal



## Magnum Opus

ROBERT CAPA created some of the 20th century's most iconic images, from the last moments of a loyalist militiaman in the Spanish Civil War to Picasso frolicking with his mistress on the French Riviera. His photographs and others by his Magnum Photos co-founders—Henri Cartier-Bresson, George Rodger and David “Chim” Seymour—have been issued in *Magnum Founders*, a sumptuous, 75-copy limited edition commemorating the agency's 60th anniversary. The \$12,500 price tag includes 12 bound photographs, numbered and hand-printed in platinum, plus two stand-alone prints. The photos blur the line between historical

document and art. Chim reveals the terror of war in a portrait of an orphaned concentration camp survivor. Daylight breaks over veiled women in Kashmir in a shot by Cartier-Bresson. Magnum represents “a curiosity about what is going on in the world,” Cartier-Bresson said, “and a desire to transcribe it visually.” Part of the book's proceeds will support this generation's photojournalists who aim to do the same.